### Theme 1: Introduction to marks and market failure

When you are revising use your workbooks, plus any class notes and any revision guides/ videos to support you together with this PLC to ensure you have covered everything you need for the exam / this topic.

Key Idea  1.1 Nature of Economics	Initial assessment of my confidence/ understanding of this topic (RAG).	I have read revision guides / PowerPoint s/viewed videos for this section.	I have written notes.	I have made mind maps / flash cards and tested myself (Seneca)	Assessment of my confidence/ understanding of this topic after completing (RAG).
1.1.1 Economics as a social science					
I can explain: the process of developing models in economics, including the need to make assumptions					
I can explain the ceteris paribus assumption in building models					
I can justify the inability in economics to make scientific experiments					
1.1.2 Positive and normative economic statements					
I can make the distinction between positive and normative economic statements and apply this to given case studies					
I can identify the role of value judgements in influencing economic decision making and policy					
1.1.3 The economic problem					
I can explain the problem of scarcity – including where there are unlimited wants and finite resources					
I can make the distinction between renewable and non-renewable resources					
I can explain importance of opportunity costs to economic agents (consumers, producers and government)					
1.1.4 Production possibility frontiers					

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I can apply the use of production possibility frontiers to depict:				
the maximum productive potential of an economy opportunity cost (through marginal analysis)				
economic growth or decline     efficient or inefficient				
<ul><li>allocation of resources</li><li>possible and unobtainable production</li></ul>				
I can make the distinction between movements along and shifts in production possibility curves, considering the possible causes for such changes				
I can define with examples capital and consumer goods				
1.1.5 Specialisation and the division of labour				
I can define and analysis Specialisation and the division of labour: with reference to Adam Smith				
I can explain the advantages and disadvantages of specialisation and the division of labour in organising production				
I can explain he advantages and disadvantages of specialising in the production of goods and services to trade				
I can explain and justify the functions of money (as a medium of exchange, a measure of value, a store of value, a method of deferred payment)				
1.1.6 Free market economies, mixed economy and command economy.				
I can make the distinction between free market, mixed and command				

economies: with reference to Adam Smith, Friedrich Hayek and Karl Marx			
I can analysis free market economies and a command economy			
I can explain the role of the state in a mixed economy			
1.2 How markets work			
1.2.1 Rational decision making			
I can explain the underlying assumptions of rational economic decision making including:  • consumers aim to maximise utility  • firms aim to maximise profits			
1.2.2 Demand			
I can make the distinction between movements along a demand curve and shifts of a demand curve			
I can explain the factors that may cause a shift in the demand curve (the conditions of demand)			
I can explain the concept of diminishing marginal utility and how this influences the shape of the demand curve			
1.2.3 Price, income and cross elasticities of demand			
I can define price, income and cross elasticities of demand			
I can use formulae to calculate price, income and cross elasticities of demand			
I can Interpret numerical values of			

<ul> <li>price elasticity of demand:         unitary elastic, perfectly and         relatively elastic, and         perfectly and relatively         inelastic</li> <li>income elasticity of demand:         inferior, normal and luxury         goods; relatively elastic and         relatively inelastic</li> <li>cross elasticity of demand:         substitutes, complementary         and unrelated goods</li> </ul>			
I can explain factors influencing elasticities of demand			
I can explain the significance of elasticities of demand to firms and government in terms of:  • changes in real income  • changes in the prices of substitute and complementary goods			
I can explain the relationship between price elasticity of demand and total revenue (including calculation)			
1.2.4 Supply			
I can make a distinction between movements along a supply curve and shifts of a supply curve I can explain factors that may cause a			
shift in the supply curve (the conditions of supply)			
1.2.5 Elasticity of supply			
I understand why price elasticity of supply is used			
I can use formula to calculate price elasticity of supply			
I can Interpret numerical values of price elasticity of supply: perfectly and relatively elastic, and perfectly and relatively inelastic			
I can identify factors that influence price elasticity of supply			

I can distinguish between short run and long run in economics and its significance for elasticity of supply			
1.2.6 Price determination			
I can identify the equilibrium price and quantity and how they are determined			
I can draw supply and demand diagrams to depict excess supply and excess demand			
I can explain the operation of market forces to eliminate excess demand and excess supply			
I can draw supply and demand diagrams to show how shifts in demand and supply curves cause the equilibrium price and quantity to change in real-world situations			
I can Highlight how equilibrium price and quantity changes will depend upon:  • how much a demand or supply curve shifts in a given situation			
1.2.7 Price mechanism			
I can explain functions of the price mechanism to allocate resources:      rationing     incentive     signalling			
I can apply the price mechanism in the context of different types of markets, including local, national and global markets			
1.2.8 Consumer and producer surplus			
I can identify between consumer and producer surplus			
I can use supply and demand diagrams to illustrate consumer and producer surplus			

I can explain how changes in supply and demand might affect consumer and producer surplus			
1.2.9 Indirect taxes and subsidies			
I can analysis Supply and demand diagrams, elasticities, and:  • the impact of indirect taxes on consumers, producers and government  • the incidence of indirect taxes on consumers and producers  • the area that represents the producer subsidy and consumer subsidy  • impact of subsidies on consumers, producers and government			
1.3 Market failure			
1.3.1 Types of market failure			
I have an understanding of market failure and what is meanas			
I can explain types of market failure (quick introduction):			
<ul> <li>externalities</li> </ul>			
<ul> <li>under-provision of public goods</li> </ul>			
information gaps			
1.3.2 Externalities			
I can make a distinction between private costs, external costs and social costs			
I can explain private benefits, external benefits and social benefits			
I can use a diagram to illustrate:		_	

<ul> <li>the external costs of production using marginal analysis</li> <li>the distinction between market equilibrium and social optimum position</li> <li>identification of welfare loss area</li> </ul>			
I can use a diagram to illustrate: the external benefits of consumption using marginal analysis  • the distinction between market equilibrium and social optimum position  • identification of welfare gain area  The impact on economic agents of externalities and government intervention in various markets.			
1.3.3 Public goods			
I can make a distinction between public and private goods using the concepts of non-rivalry and non-excludability			
I can explain why public goods may not be provided by the private sector: the free rider problem			
1.3.4 Information gaps			
I can make a distinction between symmetric and asymmetric information			
I can explain how imperfect market information may lead to a misallocation of resources			
1.4 Government intervention			
1.4.1 Government intervention in markets			
I can explain the purpose of intervention with reference to market failure and using diagrams in various contexts:			

<ul> <li>indirect taxation (ad valorem and specific)</li> </ul>			
<ul><li>subsidies</li></ul>			
<ul> <li>maximum and minimum prices</li> </ul>			
I can identify other methods of government intervention:			
<ul> <li>trade pollution permits</li> </ul>			
<ul> <li>state provision of public goods</li> </ul>			
<ul> <li>provision of information</li> </ul>			
<ul> <li>regulation</li> </ul>			
1.4.2 Government failure			
I have an understanding of government failure as intervention that results in a net welfare loss			
I can explain the main causes of government failure:			
<ul> <li>distortion of price signals</li> </ul>			
<ul> <li>unintended consequences</li> </ul>			
<ul> <li>excessive administrative costs</li> </ul>			
<ul> <li>information gaps</li> </ul>			
I can use examples of Government failure in various markets			

Targets / Next Steps:	